

THE GOING IS GOOD

Afternoon at the Races and Retail Therapy



COMBINE A MORNING BROWSING THE MANY UNIQUE
INDEPENDENT SHOPS AND THE NATIONAL HIGH
STREET CHAINS WITH AN AFTERNOON AT THE RACES

The Going is Good package includes:

- Grandstand Package including: entrance to the Grandstand enclosure, 2 x £2.50 drinks vouchers, discounted Ladbrokes bet on first race, racecard
- Introduction to House of Fraser with information on special offers
- Money off voucher redeemable at the Tourist Information Centre
- Money off voucher redeemable at Left 'n' Write
- Worcester Map & Guide and Eating Out Guide to Worcester
- Become a **CROWN** *Gate* Shopping Centre VIP and receive exclusive discounts

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Sample day could look like (times dependant on race meetings – below based on afternoon meet)

9:30

Arrive in Worcester

Group drop off at Cathedral roundabout and are welcomed to Worcester. Walk to the Guildhall, 2 minute walk, for a comfort break

9:45

Guided walk to the House of Fraser

Popular chain stores and shopping areas will be pointed out to familiarise the group with the city

10:00

Welcome to House of Fraser

Brief welcome talk detailing departments in store and special offers available. Time to browse independently

10:45

Explore Worcester's retail offer at leisure taking advantage of the discount vouchers

12:00 – 12:45

Lunch

The group may choose to spend more time shopping and have a shorter lunch break, or visit one of Worcester's many excellent eating establishments

12:50

Depart from Cathedral roundabout to Racecourse

13:00

Arrive at the Racecourse for the afternoon meet

18:00

Depart Racecourse

COSTINGS

The Going is Good

Day at the races £19 per person*

This includes:

- Grandstand Package
- Welcome to the City with introduction to shopping areas
- Guide to House of Fraser
- Introduction to House of Fraser with information on special offers
- Coach parking for the day
- Worcester Map & Guide and Eating Out Guide to Worcester
- Money off voucher redeemable at the Tourist Information Centre
- Exclusive discounts at House of Fraser
- Money off voucher redeemable at Left 'n' Write
- Shoppers become a CrownGate VIP for the day and receive extra discounts

* Based on a group of 40 people booking = £760 for the group

Recommended retail prices = £30 per person.
If your group is larger or smaller than 40 people, large group discount or small group supplement may be added.



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